

Air Nautique Wake Games Hits Orlando April 23-26

Orlando, Fla.

— For the third consecutive year, the world's top pro and amateur wake athletes will team up in Orlando, Fla., for the Air Nautique Wake Games, presented by ROCKSTAR. Event organizer World Sports & Marketing announced today the 2009 Wake Games will be held at the Orlando Watersports Complex on April 23-26.

“The OWC has hosted some of wakeboarding's top events and we're stoked to bring the Wake Games back there for a third straight year,” said Sean Dishman of World Sports & Marketing. “This event showcases the current and future stars of the sport, and we could not imagine a better place to feature all this talent than the mecca of wakeboarding, Orlando.”

The Air Nautique Wake Games, presented by ROCKSTAR is a unique pro-am contest that features a team-format competition. Ten preselected team captains will host a public draft to field a squad of male and female, pro and amateur riders. Riders will not only go for the win in their respective divisions, but also contribute points to a team score based on their final placement in the contest. The team with the highest overall score will take home the 2009 team title and prize money.

“It's great when you're at an event that has all these different divisions, but the Wake Games is even better because you get to pick someone from every division to be on your team and work together as a group to win,” said two-time championship team captain Shaun Murray. “It's awesome to see everyone working together and pulling for each other to win; it's a lot more fun and engaging that way.”

The Air Nautique Wake Games presented by ROCKSTAR is a four-day carnival of water-sports action. But not all of the action takes place on the water. On land, fans will experience great food and music, athlete autograph signings, chances to win freebies, and shopping at the most cutting-edge stores offering water-sports equipment including boats, wakeboards, wakeskates, sunglasses and the latest in wakeboarding and surfing fashions.

For more information about the Wake Games, visit www.kingofwake.com.

To catch all the high-flying, rail-sliding, water-sports action of the 2009 Wake Games from the comfort of your own home, tune in to FUEL TV. Visit www.kingofwake.com for air dates and times.

FUEL TV is a 24/7 action-sports lifestyle network for wakeboarding, skateboarding, snowboarding, surfing, BMX and freestyle motocross. A unit of Fox Cable Networks, FUEL TV was launched July 1, 2003, and is seen in 25 million U.S. homes. To subscribe to FUEL TV, call 877-4-FUEL-TV. For program times and other information, visit fuel.tv.

The Air Nautique by Correct Craft is the exclusive tow boat of the Wake Games. Celebrating 84 years of excellence in the marine industry, Correct Craft Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences.

WakeBoarding, published by Bonnier Corp., is the official magazine of the Wake Games. WakeBoarding is the definitive source on all things wakeboarding, with expert coverage of professional instruction, gear, boats and the latest news.

Rockstar Energy Drink is the world's most powerful energy drink. Enhanced with the potent herbal blend of guarana, ginkgo, ginseng and milk thistle, Rockstar is scientifically formulated to provide an incredible energy boost for those who lead active and exhausting lifestyles -- from athletes to rock stars. Rockstar Energy Drink is available in 11 amazing flavors: Original, Sugar Free, Zero Carb, Juiced, Guava, Pomegranate, Punched, Punched Citrus, Roasted Mocha, Roasted Latte and Roasted Light Vanilla. Rockstar Energy Drink is available at convenience and grocery retail outlets across the United States, Canada, Mexico, Australia, New Zealand, Japan, Germany, Finland and the United Kingdom.

King of Wake

As the world's elite pro wakeboarding circuit, the King of Wake series has attracted the sport's top riders from throughout the globe, spanning six continents. With more than \$300,000 in prize money over the eight-event season, riders compete during the course of the year to be named the King of Wake — an award based on points accumulated at each stop of the series. Events include the Wake Games, Pro Wakeboard Tour (five events), WWA National Championships and WWA World Championships. The King of Wake series is organized by World Sports & Marketing — the leading wake-events producer since 1988.